

Redwood Owners Group Annual AGM
July 17,2025
11:30 AM

Opening

- Jim Griffith presided over the meeting in Dennis's absence, providing updates and leading discussions.
- Board and committee roles were reviewed and formally approved for the current year.

Board members and roles reapproved for new term — reaffirmed to maintain continuity and organizational stability.

Secretary's report and treasury report approved — confirming accurate and up-to-date records.

Adjournment of meeting approved by vote — standard end-of-meeting procedure.

Action Items

Board – Next monthly board meeting Discuss forming volunteer committees to assist board members.

Liane – Ongoing: Continue organizing next year's rally and coordinate vendor communications.

Board – Ongoing: Identify and appoint a new marketing lead; follow up with the interested candidate.

Board – Ongoing: Confirm and clarify the process for new member free membership duration (one or two years).

Travis – As available: Provide progress updates on the development of the group's app.

Hilton – Ongoing: Ensure that stickers and flyers are consistently distributed with new rigs; improve coordination with factory.

All Board Members – Ongoing: Encourage and request volunteers for event support and organizational committees.

Board Approvals for 2025-27

- The following board members and roles were reconfirmed and approved for another term:
- Jim Griffard Vice Pesident 2025-27
- Jeff Weber Board Member 2025-27
- Liane Klobe Rally Manager 2025-27
- Brian Harbison Board Member 2025-27

Membership voted on and approved the following:

- Secretary's report for 2024
- Treasury report 2024

Volunteer Committees and Organizational Structure

- Suggestion made to establish committees under each board member to distribute workload and increase efficiency, particularly for rally organization and expansion.
- Acknowledgment of challenges in recruiting sufficient volunteers; members encouraged to participate when able.
- Annual rally planning involves substantial year-round effort; input and suggestions from members are welcomed via suggestion forms.

Marketing, Membership, and Outreach

- Ongoing search for a new marketing lead; one interested candidate identified.
- Continued focus on expanding group membership, especially after a decline in recent years.
- Distribution of business cards to facilitate outreach; members can request digital copies.
- Discussion of stickers and decals to promote the group; supply available upon request.

Communication & Member Engagement

- Noted lack of member traffic on the official website
- Facebook; need to improve awareness and engagement with digital resources.
- Consideration given to email and text notifications to supplement Facebook and website posts.
- Clarity provided on membership eligibility and Facebook group participation:
- Only owners qualify for full membership; past owners can remain members; Facebook group more inclusive.
- Annual membership fee applies.
- Questions raised about bylaws and election procedures; all relevant documents available on the website, though underused by members.

Technology / App Development

- Travis is leading development of a member-facing mobile app; project still in early stages.
- No timeline available due to Travis's other work commitments and recent start on the board.
- Board to support project as details and framework develop.

Action Items

Board – Next monthly board meeting - Discuss forming volunteer committees to assist board members.

Leanne – Continue organizing next year’s rally and coordinate vendor communications.
Board – Identify and appoint a new marketing lead; follow up with the interested candidate.

Board – Confirm and clarify the process for new member free membership duration (one or two years).

Travis – Provide progress updates on the development of the group’s app.

Board – Ensure that stickers and flyers are consistently distributed with new rigs; improve coordination with factory.

All Board Members – Encourage and request volunteers for event support and organizational committees.

Open Questions / Follow-Ups

- Confirm with Redwood the support for new members possibly paid free memberships (one or two years) through Redwood.

- Identify and appoint a new marketing lead.

- Two points for board discussion at next meeting: forming volunteer committees and clarifying app development progress/timeline.

- Need for renewed outreach on website and Facebook engagement strategies.

- Suggestions were made regarding the formation of volunteer committees and marketing efforts to expand membership.

- Updates on rally planning, member engagement, communication challenges, and board nominations were discussed.

 - Jim Griffard asked for a motion to adjourn if there were no further discussion.

Eileen Lurker made the motion and Bill Bales 2nd

Motion carried approval to adjourn the meeting.